



Haama is committed to become a leader in the environment friendly companies. In addition to using Recycled Polyester , we are proud to partner with **BCI** Better Cotton Initiative **BCI Number: 1006527**. The **Better Cotton Initiative** , created to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future.

BCI aims to transform cotton production worldwide by developing **Better Cotton** as a sustainable mainstream commodity.

Our four specific aims:

- Reduce the environmental impact of cotton production
- Improve livelihoods and economic development in cotton producing areas
- Improve commitment to and flow of Better Cotton throughout supply chain
- Ensure the credibility and sustainability of the Better Cotton Initiative